



National Institute of Industrial Property - INAPI

Engine for innovation, development and entrepreneurship

INAPI

Main responsibilities

Registry

Trademarks, patents, industrial designs,
utility models & geographical indications



Court

Opposition /Cancellation

Adviser to the
Presidency
On IP matters

Dissemination

Technology Transfer /Knowledge

International Role

Cooperation /International Treaties

INAPI

How do we do it?



81.000 applications
yearly



180 employees
35% teleworking +
109 external examiners



Senior management
selected through
competition



Budget
USM\$ 11.000
Income
USM\$ 20.800



Santiago, Antofagasta
(north), Biobío (south)

Highly integrated

International role

FTAs & multilateral negotiations (e.g. WIPO)

+ 20 Cooperation agreements (From beneficiaries to providers of technical cooperation)

International Search and Preliminary Examination Authority (ISA/IPEA) (Spanish and English language)

Several platforms & WIPO systems

5th most innovative IPO (World Trademark Review 2018)

Global Innovation Index : Chile is the most innovative Latin American country (46th global)

PROSUR 13 Latin American Offices

Patent Prosecution Highways - Pacific Alliance, PROSUR, Canada, China, Japan (& USA)



Highly integrated

Patents

ISA services

51% foreigners
262 applications in 2017
(+20%)



International Depository Authority - Budapest

2011: INIA the first IDA in Latin America



WIPO Case

Chile is the 1st Latin American country participating in the platform as a user and provider



PROSUR

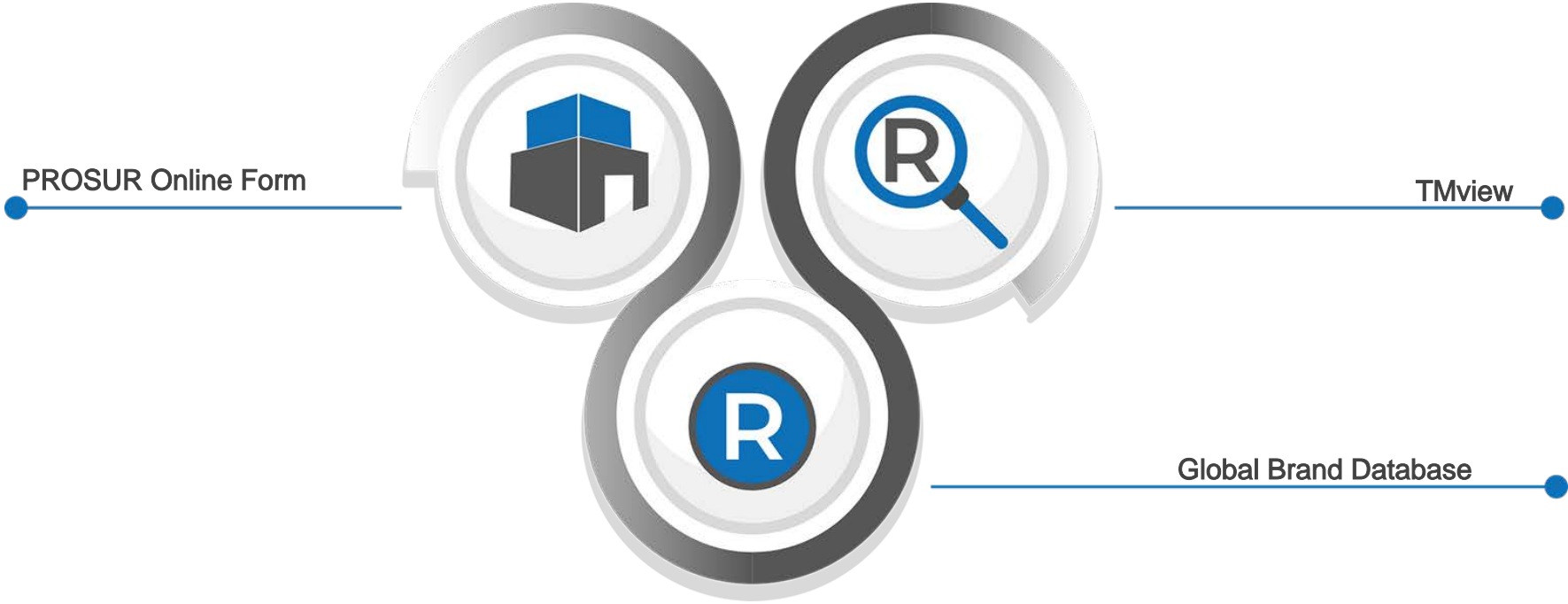
Prosur

Worksharing with 13 countries



Highly integrated

Trademarks

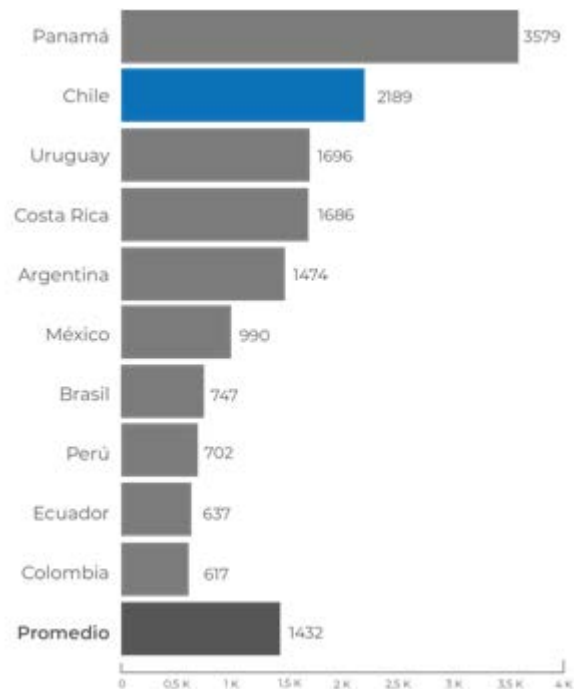


Trademarks

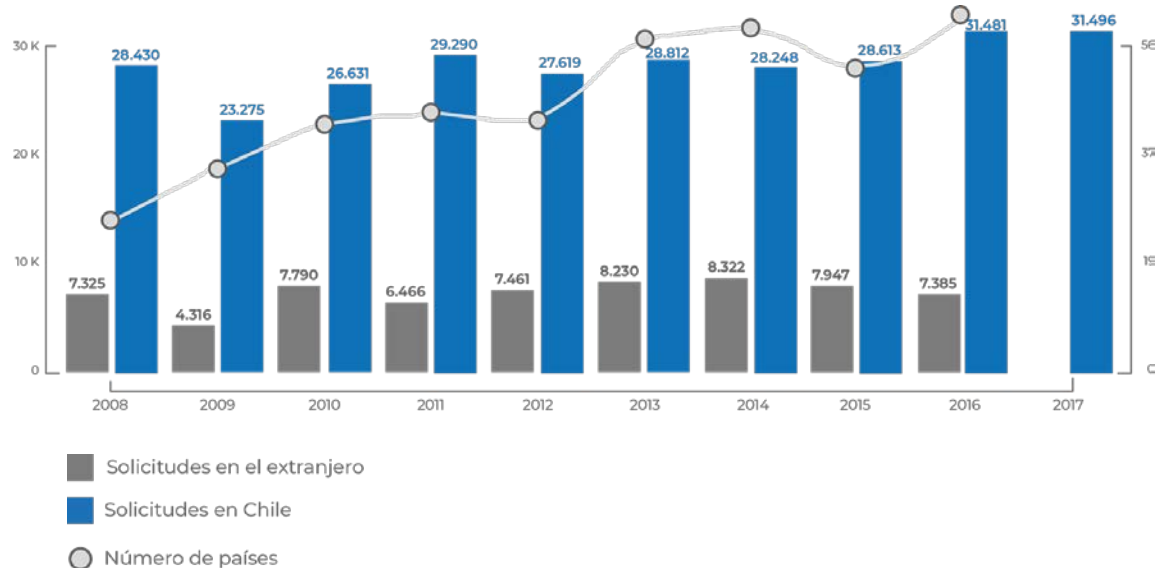
Figures



2016 LAC Ranking per million inhabitants



Chilean Trademark Applications abroad
2008 - 2016



■ Solicitudes en el extranjero

■ Solicitudes en Chile

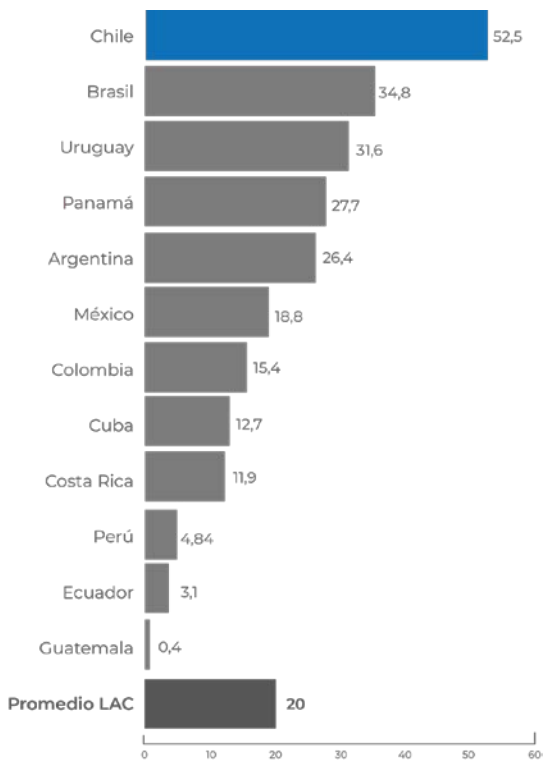
○ Número de países

Patents

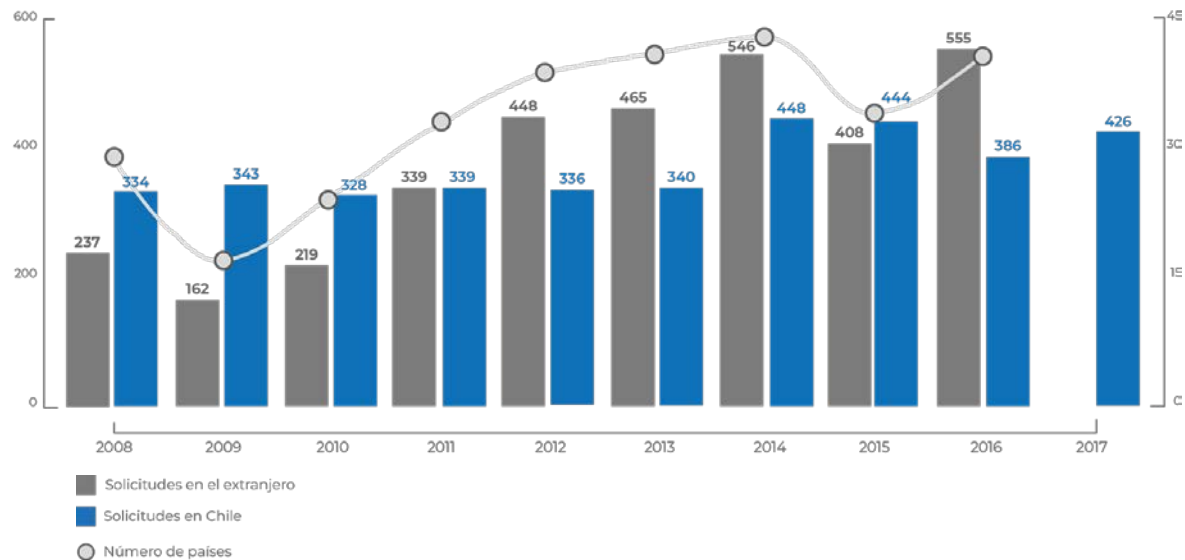
Figures



2016 LAC Ranking per million inhabitants



Chilean Patent Applications abroad 2008 - 2016



2017 Applications

Patents



3.475

(2.865 NON RESIDENT)
(610 RESIDENT)

Trademarks



45.008

(13.514 NON RESIDENT)
(31.494 RESIDENT)

87% e -filing

2017

Average time

Patents



3.6 years

4.1 years w/ opposition

Trademarks



3.1 months

14 months w/ opposition

Patent & Trademark Guidelines Updated

Chile punches well above its weight from a trademark and branding perspective: exclusive data analysis

- **Chilean IP office is ranked the most innovative IP office in Latin America**
- **High application volumes but growth remains mostly flat, especially from foreign filers**
- **LATAM Airlines makes strides in brand value to catch up to the country's leader**

In this week's country data report, we examine the major trademark trends in the Chilean market. We show that both domestic and foreign filings are stable, reveal the

MOST POPULAR

- 1 Trademark "reveals" Star Trek series name, T-ARA denied, and PewDiePie responds to "fake" sponsorship: news round-up
- 2 Is the Brexit fog lifting? UKIPO confirms plan for "free" conversion of EU trademarks to UK register
- 3 AI boosts counterfeit seizures in Hong Kong; expert claims focus should be on small package detection

<< More analysis

Analysis

20 FEB 2018

Online trailblazers – the IP offices breaking new ground in digital services, and those falling behind

As national IP registries are encouraged to become "innovation agencies" by offering more non-core tools and services, we look at how offices compare when it comes to digital metrics

By Tim Lince

In the second of our four-part series, we take a deep dive into the online tools and services being offered by IP offices around the world. Previously, we explored value-added propositions. Here, the spotlight falls on online metrics and the need for universal standards.

Online metrics

For trademark practitioners, online services and tools are streamlining common administrative tasks (eg, filings, office actions and clearance). Developments in this area have prompted a fundamental shift in how counsel conduct their activities, with many now working in departments that rarely file paper applications

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2017

New services



Specialized advisory

Researchers & Innovative companies



Antofagasta

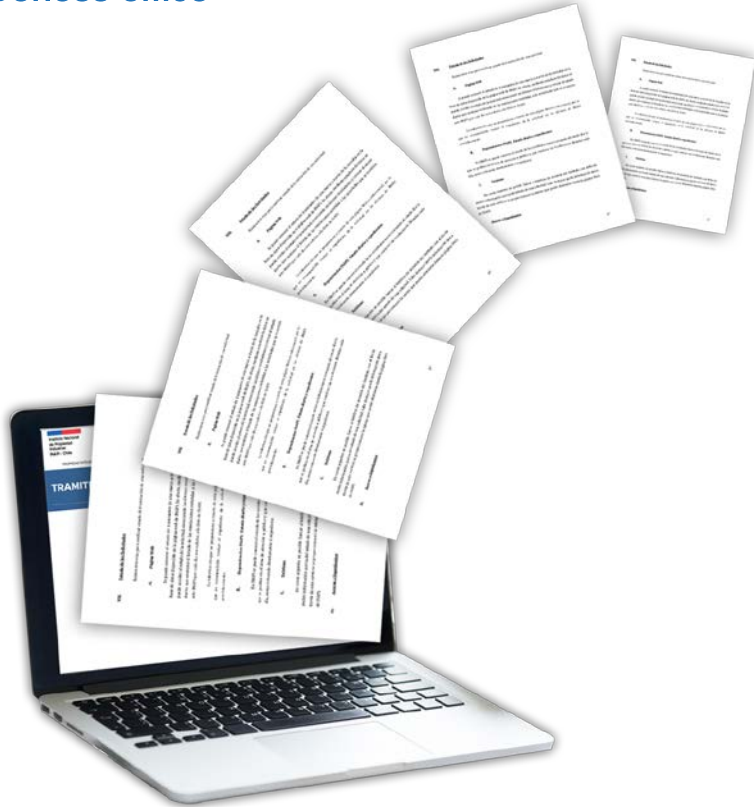
12 patent applications in 2018 (May)
(+ 300%)

Bío Bío

5 patent applications in 2018

2018

Paperless office



Digital
Records / Dockets



Electronic
signature

2018 Internal management

Teleworking



10%

(17 employees)



35%

of the staff
(63 employees)



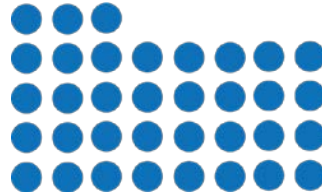
**Balancing
work -life,
family &
productivity**

2018

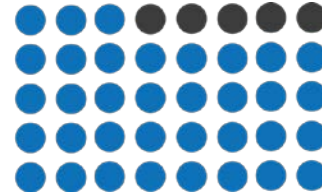
Public Policy

Chilean Industrial Property Strategy

60 recommendations



35



40

2018

Public Policy

Chilean Industrial Property Strategy

- Challenges



Industrial property
Law update



Single
intellectual property
registry

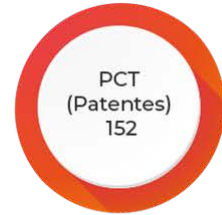


Accession to
8 WIPO treaties



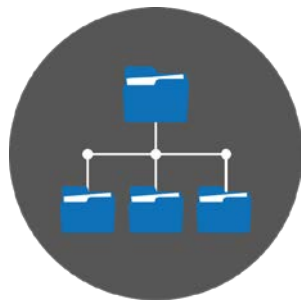
Tech. transfer Law
publicly funded
research

International Treaties Map

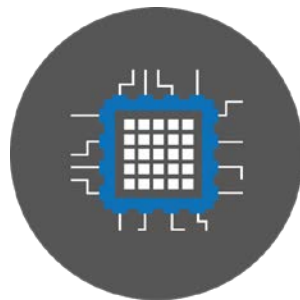


2018 Internal management

Ongoing challenges



Open data



Artificial intelligence







National Institute of Industrial Property

- INAPI

Tratados

De Clasificaciones

Nice Agreement 1957

- 80 members (+65) AR CU MX UY
- 34 products/11 services 11.000 terms

Strasbourg Agreement 1971

- 62 members (+100) AR BR CU MX UY
- 8 sections/70.000 subdivisions

Locarno Agreement 1968

- 55 members AR CU MX UY
- 32 classes/219 subclasses/7.000 terms

Vienna Agreement 1973

- 32 members (+62) BR CU MX UY
- 29 categories/ 145 divisions/1.700 sections



International Classifications

- Are used in more countries than members
 - Retrieve of information
 - Administrative function
 - Particular Unions
- Assemblies of Member States
 - Expert Committees